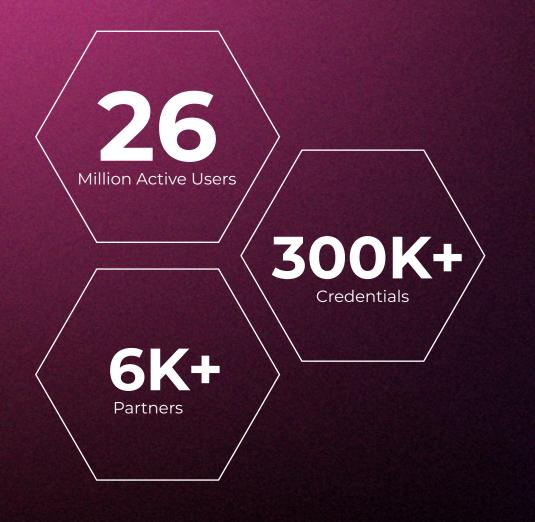


WEB3 MARKETING USING GALXE CAMPAIGNS

Galxe Quest is the leading platform for building web3 communities. Galxe connects businesses with millions of users through reward-based loyalty programs that integrate social media interactions.

GALXE NUMBERS



WHAT ARE GALXE **CAMPAIGNS?**

Galxe campaigns provide web3 companies an opportunity for users to engage with their projects in exchange for web3 rewards. These interactions can be made on:

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- Github
- Discord
- Snapshot
- Telegram
- Lenster
- Quizzes
- Worldcoin
- On-chain activity

REWARDING **ENGAGEMENT WITH WEB3 INCENTIVES**

The blockchain integration with Galxe provides a win-win situation with the Web3 company providing access to their ecosystem for users and users receiving web3 rewards.

Onchain Achievement Token (OAT)



Non-Fungible Token (NFT)

BENEFITS OF USING **GALXE CAMPAIGNS IN** YOUR WEB3 STRATEGY

There are many benefits to using a Galxe campaign that aren't focused on engagement and rewards. These include:

- Generating on-chain data analytics
- Brand exposure
- Building or repairing a brand's web3 reputation
- Targeting demographics
- Efficient token distribution
- Engage, educate, and incentivise communities
- Boosting the web3 economy

HOW TO SET UP A GALXE CAMPAIGN AND SPACE



NEED HELP WITH YOUR NEXT WEB3 STRATEGY? BOOK A FREE STRATEGY SESSION TODAY WITH TAKE3!